

Ways of Innovation Development of the Tourism Sector

A. P. Makhmudova

SamLES, associate professor of the Department of Tourism

Gulomkhasanov Erkin

“Silk Road” International university of tourism and cultural heritage, lecturer of the “Tourism” department

Annotation: This article presents an analysis of the ways in which the tourism sector is developed by innovation, as well as the factors that influence its development.

Keywords: innovation, tourist organizations, intangible assets, domestic and foreign investments, attractive tourist products.



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The economy is an industry developing in a dead end, with important characteristics of a multistate economy, based on high-quality innovations, roller offices, shuningdeck, developing countries, developing technological and non-standard areas of activity. Innovative products and technologies for the development of the economy of trade in Keng Zhori ethylaethanliga and the abundance of the Turmush population are the main factors in the growth of the economy of ailanib gibberish.

Since then, the country has been developing an innovative tourism industry, as well as the Ushbu electronic services sector, providing services to yahlit Tizimin yaratish, Yuzasidan Ulkan ishlar olib borilmokda. The purpose of the Oshirish borasida campaign at the Presidency of the Republic of Uzbekistan 2019 on January 5 is "The Republic of Uzbekistan wants tourism development" – Resolution No. 5611 of 2019-2025 "On the Concept of development of the tourism sector of the Republic of Uzbekistan" PF-5611-Resolution No. 1 of April 28, 2020 "On measures for the digital economy and electricity supply adopted by the Government of the Republic of Uzbekistan" PK-4699-Resolution No. 1, in 2023 24 medals "license plates and quality of service Hamda industry, borders and territories of license plate transformation" in accordance with the PK-162 resolution of Hamda served as a measure of the regulatory framework for the development of the industry as a contribution.

At the same time, as in most other industries, there are many innovative and innovative solutions in this industry that can be implemented in various industries. In a market economy, innovations in the economy stimulate the intensive development of science, discipline and technology, as well as stimulate demand for supply, consumption, quality improvement and competitiveness of products and services.

The Economy Market is a tourism organization that provides various goods and services necessary for their purchase and offers them various types of economy located next to the Tobor Bridge. Exploring the natural and cultural opportunities of the country through the innovative development of the tourism industry as the basis and opportunity of the ego.

Means of influencing the activities of innovation of tourist organizations include:

- innovation to give tax benefits to active organizations;
- implementation of Special Scientific and technical, tax-credit and financial policy;
- create favorable conditions for attracting domestic and foreign investments in the tourism sector,
- improvement of depreciation policy and development of the industry-setting priorities.

Innovation development of the tourism sector is a complex process involving citizens, consumers of services and government bodies, as well as tourist firms and the enterprise of the tourism industry, regulated by regulatory documents in the field of Tourism and innovation activities.

In order to create an effective methodology for the development of innovation in the tourism industry, it is required to assess the entire complex of indicators related to the service sector, taking into account historical and local conditions in the development of a particular tourist destination, as well as to comprehensively analyze them, perfectly characterize the state and description of tourism resources

The development of innovation of the tourism industry - the development and creation of new tourist routes, products, services, etc., science serves to increase the level of attractiveness of countries and regions, in addition to using the achievements of Technology, it technologies, as well as advanced experience in the field of management and marketing, as well as ensuring population employment through their implementation,

Unique natural attractions, rich history, as well as a sufficiently developed infrastructure, which are present in almost all regions of our country, are the basis for the rise of the tourism industry. It is advisable that the tourist areas with all the above advantages determine the methods and means of maximizing the profit that can be obtained from the complete appropriation of existing tourism resources.

Innovation activities in tourism aim to form a new product or change an existing product as well as improve transportation, hotel and other services, develop new markets, introduce advanced information and telecommunications technologies, etc.

The development of the tourism industry is influenced by the interaction of various structures, in particular, the level of activity of local authorities, state leadership, tourism organizations, tour operators, hotel farms, etc. The positive effect in the development of this area depends on their complex coordinated actions.

Thus, innovations in tourism are aimed at creating a new tourist product or improving existing ones, introducing modern technologies, mastering new markets, regulating the tourism market, forming a strategy for promoting modern marketing, and are a necessary component of the modern tourism business. Currently, increasing the competitiveness of tourism service providers depends on the ability to use innovative technologies. In addition, it is important to develop state-sponsored measures and ensure their implementation in the development of innovation in the tourism sector in the region. In particular,

1. In the implementation of special-purpose programs and deductions of regional and local state authorities, it is advisable to provide direct employment of the state and to form large national

centers that provide free of charge to a wide range of potential consumers their own developments and knowledge financed at the expense of the budget.

2. Allocation of subsidies and grants for the implementation of research work in tourism and related industries.
3. Creating favorable conditions for scientific and technical development for private organizations and individuals, as well as developing investment opportunities. For example, it can be tax incentives, government loans and guarantees, financing through the state's own capital, etc.

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