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The Influence of Globalization on Military Lexicon: A Comparative Study of English, Russian, and Chinese Military Terms

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Abstract: This study explores the impact of globalization on the military lexicon by comparing English, Russian, and Chinese military terms. As global military cooperation and technological advancement accelerate, the cross-linguistic exchange of terminology has become increasingly prominent. This research analyzes how military vocabulary in these three languages has been influenced by international collaboration, technological developments, and geopolitical dynamics. The study highlights the incorporation of loanwords, neologisms, and the adaptation of military concepts across linguistic boundaries, emphasizing the role of English as a global lingua franca. It also examines the influence of local cultural and political factors on the adoption and modification of foreign military terms in Russian and Chinese. By comparing these languages, the research offers insights into how military language evolves in response to global forces while retaining unique cultural characteristics.

Keywords: globalization, military lexicon, English, Russian, Chinese, loanwords, neologisms, linguistic exchange, geopolitics.



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Introduction. Globalization has brought about profound changes in many areas of human interaction, and the military lexicon is no exception. The increasing interconnectivity between nations, the rise of multinational military alliances, and the spread of advanced technologies have contributed to the emergence of shared terminologies across various military domains. This phenomenon has significantly influenced the military lexicon in languages such as English, Russian, and Chinese. The evolution of military language in these three powerful nations is shaped not only by the historical and political contexts of each country but also by the influence of global communication networks, joint military exercises, and cooperation in international security operations. English, as the dominant language of international diplomacy and military cooperation, has had a profound influence on the global military lexicon [1: 75-96]. With English serving as the primary language for NATO and other international organizations, military terms from English have been adopted and adapted by non-English-speaking countries, including Russia and China.



Terms such as "drone," "cyberwarfare," and "stealth technology" have become part of a shared global vocabulary, reflecting the centrality of technological advancement in contemporary military strategies. As a result, the English lexicon frequently serves as the basis for new military terms, which are then modified to fit the linguistic and cultural contexts of other nations. In Russia, the evolution of military terminology has been shaped by its Soviet legacy and its contemporary geopolitical position [2: 305-320]. Despite the adoption of several English-origin terms, the Russian military lexicon retains a unique identity that reflects its historical experiences and current military doctrines. However, increased global military cooperation and participation in international forums have introduced numerous English loanwords into the Russian lexicon, leading to a hybridization of terms that blend traditional Russian concepts with modern international terminology. This hybridization exemplifies the broader trend of linguistic convergence driven by globalization, while also showcasing the resilience of national linguistic traditions.

Similarly, China's military lexicon has undergone significant transformation as the country has risen to prominence on the world stage. The integration of foreign military terms, particularly from English, reflects China's increasing participation in global security affairs and military modernization efforts. At the same time, China has localized many borrowed terms to align with its unique political ideology and cultural values, creating a distinctive military language that incorporates both global and domestic elements.

➤ A literature review. The study of military lexicon has gained attention in recent years, particularly as globalization continues to influence language development across diverse fields. Kachru highlighted the growing dominance of English as a global military language, noting its impact on non-English-speaking countries through military alliances and multinational exercises [6: 120-14]. English terms related to modern warfare, such as "cybersecurity" and "drone warfare," have become part of the global military discourse, reflecting the influence of English-speaking military powers. Graddol also examined the influence of English on global military lexicon, particularly through NATO and other international organizations [4: 57-78].

He argued that English is often the primary language for collaborative military efforts, leading to widespread borrowing and adaptation of English terms in non-English-speaking countries. This trend has shaped the development of hybridized military terminologies in both Russia and China, where native military concepts are often fused with English-origin terms. Pavlenko offered a contrasting perspective, focusing on the Russian military lexicon and its resilience to external influence. While acknowledging the adoption of some English loanwords, Pavlenko emphasized the distinctiveness of Russian military terminology, rooted in the country's Soviet-era military history and its emphasis on nationalism [8: 89-115]. The study also discussed how the adaptation of English-origin terms in Russian often involves significant localization, preserving the cultural and historical context of the Russian military.

Li explored similar themes in the Chinese context, highlighting how China's military lexicon has evolved in response to globalization and the country's modernization [7: 43-67]. He argued that China has selectively adopted foreign military terms, primarily from English, but these terms are often localized to fit the ideological framework of the Chinese Communist Party. This selective adaptation mirrors the broader trend in the Russian military lexicon, where foreign influences are incorporated but heavily modified. Overall, the literature reveals a complex interaction between globalization and the military lexicon, where English exerts considerable influence, but local languages like Russian and Chinese maintain their cultural and ideological integrity through adaptation and modification of foreign terms.

Research methodology. This study employs a comparative linguistic analysis to examine the influence of globalization on the military lexicon in English, Russian, and Chinese. The



research methodology is divided into three phases: data collection, linguistic analysis, and comparative evaluation.

Military terminology from English, Russian, and Chinese is collected from various primary and secondary sources. Primary sources include official military documents, defense white papers, and publications from international military organizations such as NATO, the Shanghai Cooperation Organization (SCO), and the United Nations (UN). Secondary sources include academic journals, books, and dictionaries that focus on military terminology and its evolution in the respective languages. Additionally, digital corpora such as the Corpus of Contemporary American English (COCA), the Russian National Corpus (RNC), and Chinese linguistic databases are used to identify key terms and trends [5: 201-230].

The selected terms are analyzed based on their origin (native or loanwords), structure (morphology, syntax), and usage in military contexts. Special attention is given to terms that have been borrowed or adapted due to globalization, such as technological innovations or international cooperation. Each term's semantic shift, if any, is also examined to understand how it has been localized or modified within Russian and Chinese contexts [3: 145-168]. The findings are then compared to identify patterns of convergence and divergence in the military lexicon across the three languages. The role of cultural, political, and ideological factors in shaping the adaptation of global military terminology is explored, and the extent of English's influence on Russian and Chinese military terms is evaluated.

➤ Analysis and results. The analysis of military lexicons in English, Russian, and Chinese reveals several key patterns of influence, adaptation, and localization driven by globalization. This section discusses the findings related to the incorporation of English-origin military terms into Russian and Chinese lexicons, as well as the processes of linguistic adaptation and resistance to external influences in these languages. English, being the global lingua franca, has significantly shaped military terminology in both Russia and China. This influence is particularly evident in terms related to modern warfare technologies, such as "cyberwarfare," "drone," "stealth technology," and "artificial intelligence." These terms, originally coined in English-speaking nations with advanced military capabilities, have been adopted into Russian and Chinese, reflecting their growing importance in global military discourse. For example, in Russian, the word "дрон" (dron) is directly borrowed from the English "drone" to describe unmanned aerial vehicles. Similarly, in Chinese, the term "网络战" (wǎngluò zhàn) translates to "cyberwarfare," a concept introduced through international cooperation and global security forums.

While many English-origin terms have been integrated into Russian and Chinese military lexicons, both languages exhibit strong tendencies toward localization and adaptation. In Russia, for example, borrowed military terms often undergo phonetic and morphological changes to fit the Russian linguistic system. The term "cyberwarfare," for instance, is translated as "кибервойна" (kibervoyna), combining the English-origin prefix "cyber" with the native Russian word for "war" (война). This process of linguistic adaptation allows Russia to retain a sense of national identity and control over its military discourse while engaging with global terminology.

In China, a similar process occurs where English military terms are often translated or adapted to align with Chinese political ideology and cultural values. For example, the term "information warfare" is translated as "信息战" (xìnxī zhàn), but its use in Chinese military discourse often emphasizes the defensive and strategic aspects in line with China's official stance on military engagement. Additionally, some terms are completely recontextualized to reflect China's unique military doctrines and geopolitical interests, showcasing both the influence of globalization and the need for cultural specificity. Despite the widespread adoption of global military terms, both Russia and China demonstrate resistance to full linguistic assimilation. This resistance is most



apparent in terms that relate to traditional military concepts, such as rank structures, strategies, and doctrines that are deeply rooted in national histories. For instance, Russian military terminology still retains Soviet-era terms that reflect its ideological and historical context, while in China, traditional military concepts based on Sun Tzu's Art of War remain central to military education and discourse.

The results of the analysis show that while globalization has introduced numerous English-origin military terms into Russian and Chinese, both languages employ various strategies to localize, adapt, or resist these influences. English serves as a conduit for modern military lexicon, particularly in technology-related areas, but national identity and cultural context continue to play a significant role in shaping the final form and use of these terms in Russian and Chinese military discourse. This balance between global convergence and local uniqueness underscores the complex interaction between language, military power, and cultural identity in a globalized world.

Conclusion. The study of military lexicons in English, Russian, and Chinese within the context of globalization reveals a complex interplay between global linguistic convergence and local cultural preservation. As globalization accelerates military cooperation and technological advancements, English-origin terms have increasingly penetrated Russian and Chinese military vocabularies, particularly in areas related to modern warfare technologies like "cyberwarfare," "drone," and "artificial intelligence." English, as the dominant language of international military discourse, has facilitated this linguistic exchange, positioning itself as the primary source of neologisms in the global military lexicon.

However, the analysis shows that despite the widespread borrowing of English terms, both Russian and Chinese military lexicons exhibit strong tendencies toward localization and adaptation. In Russia, military terms borrowed from English often undergo phonetic and morphological modifications to fit the structural patterns of the Russian language. This adaptation allows Russia to incorporate global military advancements while preserving a distinct national linguistic identity. Similarly, China's approach to military lexicon involves not only borrowing and translating terms from English but also aligning them with the country's political ideology and cultural heritage. Terms like "information warfare" are recontextualized to emphasize strategic defense, reflecting China's unique military philosophy. In addition to adaptation, both Russian and Chinese military lexicons display resistance to the wholesale adoption of global military terminology. This resistance is rooted in the preservation of traditional military concepts, which are integral to each nation's historical and cultural identity. Russian military discourse continues to use Soviet-era terms that reflect its geopolitical legacy, while Chinese military education and strategy still heavily draw upon classical concepts from Sun Tzu's Art of War. This balance between adopting modern global terminology and preserving cultural distinctiveness demonstrates the importance of national identity in shaping military lexicon.

Overall, this study highlights that while globalization has undoubtedly facilitated linguistic convergence in military lexicons, the adaptation and localization of terms in Russia and China underscore the resilience of national cultures. English may serve as the primary conduit for new military terms, but both Russian and Chinese military lexicons continue to evolve in ways that reflect their unique cultural, political, and historical contexts. This linguistic evolution offers valuable insights into the broader dynamics of globalization and the role of language in maintaining national identity amidst global influences.

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