

# The Role of Audio-Visual Media in Teaching a Foreign Language at Pre-School Age

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**Abstract:** In the essence of the content of this article, the teaching of foreign languages plays an important role in the personal and professional development of a person in the current era of globalization. Teaching a foreign language, especially from preschool age, creates a foundation for the development of children's linguistic abilities. Research shows that young children learn effectively through visual and auditory materials. Audio-visual aids, for example, videos, children's spoons, and animations, play an important role in the process of foreign language teaching in preschool education. This article highlights the role and importance of audio-visual tools in teaching foreign languages to preschool children.

**Keywords:** Audio-visual guides, video materials, animated films, flashcards, interactive, live animation, technological, Lingokids, Baby Shark, Little Star.



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## Introduction

Today, audio-visual tools are educational tools aimed at imparting knowledge through auditory and visual organs in the pedagogical process. These tools increase children's interest, vividly forming images in their brains. This method of teaching the language increases children's interest in the language. According to Jean Piaget's theory of development, preschool children acquire knowledge mainly through intuition and curiosity. Therefore, games and visual materials show their effectiveness in teaching a foreign language.

## Method and methodology

Video materials: animated films, educational videos, and cartoons attract children's attention and help them expand their vocabulary. Audio-visual aids and their importance. Audio-visual tools allow easy and effective delivery of information in the educational process. Such tools include video materials, animated films, educational videos, cartoons, audio lessons, etc. They make learning more interesting, more understandable, and more memorable for students. Video materials are especially important in attracting children's attention and actively involving them in the learning process. For example, with the famous "Baby Shark" spoon, children learn new words in English. The rhythmic music and lively animation in this spoon arouse the interest of children and turn the organization into a fun process. Such interactive materials provide an opportunity to improve pronunciation, expand new vocabulary, and become memorable in

language learning. Children remember words better when they hear words and see visual images. Video materials simplify the explanation of complex topics. For example, animated lessons in math or science explain difficult concepts to students in a simple and fun way. Students connect theory with practice and gain a better understanding of it. Also, video tools allow trainers and teachers to present the subject in a lively and effective way. Through cartoons, children develop logical and creative thinking skills. For example, science fiction animated films increase interest in natural phenomena or technological processes. This increases their desire to acquire new knowledge. It is also effective to teach children values and moral concepts with the help of video materials.

### Research results

Audio-visual aids not only make learning interesting but also develop students' ability to concentrate. The relevance of live images and sound will keep readers' attention longer. This helps children to go deeper into the subject and absorb information better. Such tools also play an important role in conveying cultural concepts. Through animated films in different languages, children learn about other cultures and expand their worldview. And interactive videos encourage students to become active participants, which makes the learning process more effective. Learning through audio-visual materials increases children's interest and forms a positive attitude towards the subject. For example, watching a geographic area or historical event on video is more effective and memorable than reading about it in a book. Therefore, the use of such tools in education significantly increases the success of students in the learning process.

Spoons and picture books: Spoons and picture books are fun and effective tools in children's education. Musical spoons attract children's attention and facilitate language learning. Rhythmic and cheerful melodies make it easier to memorize new words, as children repeat the words several times through the spoon. For example, the famous "Twinkle, Twinkle, Little Star" or "Baby Shark" spoons for children make language learning an interesting process.

Picture books greatly contribute to the visual and mental development of children. Pictures help children understand the meaning of the words. For example, books enriched with colorful images develop children's imagination and encourage them to understand the content of the story more deeply. Through spoons and picture books, children learn not only language, but also cultural values. Also, such tools improve pronunciation and increase children's confidence in language organization. The combination of music and images strengthens the child's ability to remember, making learning enjoyable and effective.

### Discussion

Interactive multimedia applications and their importance in education. Interactive multimedia applications, such as Lingokids and ABC Kids, are modern and effective tools for teaching children a foreign language. These apps increase children's interest in language learning through games, exercises, and interactive tasks. Children learn the language independently, without additional stimulation, because these applications turn learning into a form of play. For example, Lingokids teaches children to learn new words, develop pronunciation and build sentences. In this process, monthly assignments and audio-visual guides are used. ABC Kids is convenient for introducing letters and increasing vocabulary, and each exercise encourages the child to be an active participant. Through these applications, children organize independent work and develop logical thinking, memory and creative skills. Also, the interactivity of the applications motivates the students to achieve results and ensures the enjoyment of success. These tools make language learning a fun and memorable process rather than just textbooks. Flashcards and Pictures An Effective Tool in Education Flashcards and pictures are very effective in helping children remember and understand new words. Colorful cards attract children's attention and involve them more actively in the learning process through their visual memory. The combination of a picture

and a word on each card allows children to connect the meaning correctly and reduce it more quickly. For example, using cards with pictures of animals, children learn the English names of animals. Words like "Cat", "Dog", "Elephant" are taught to them in an easy and fun way. Colorful pictures and flashcards with a simple design effectively embed the words in children's minds. Using flashcards, children's memory and ability to concentrate develop. Children reinforce words by repeating them and saying them out loud. In addition, flashcards used in the form of games, for example, "Top and Match" games, increase children's interest in organizing. Such tools also help to develop children's logical thinking. As they complete tasks such as sorting cards into groups, matching pictures and words, they expand their little knowledge in different directions. Flashcards and pictures, especially in foreign language learning, have many advantages, making the learning process interesting and effective for children.

### Conclusion

In conclusion, audio-visual tools are an integral part of modern education, making the learning process interesting, effective and interactive. They increase children's interest in learning and significantly develop their level of knowledge. Audio-visual tools are an effective and interesting tool for teaching a foreign language to preschool children. They attract children's attention, increase their vocabulary and remember the language. In the future, foreign language teachers and preschool education organizations are recommended to consider the following:

- ✓ More use of multimedia tools in the teaching process.
- ✓ Selection of audio-visual materials suitable for children's age characteristics.
- ✓ Enriching educational programs with interactive games and lessons.

These methods create a comfortable environment for children to learn the language, and it is easier for children to organize this language better

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