

Global Social Scene of the World

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Annotation: The impact of globalization on different countries varies. This is related to the economic, informational, and spiritual potential, as well as the politics of world countries. To reduce the negative effects of the rapid processes occurring in the world on each country and to enhance the positive effects, it is necessary to understand the essence of this phenomenon more deeply and study its characteristics. This article analyzes the content of the concept of globalization, its role in the history and development of humanity, and its impact on national culture and social life.

Keywords: globalization, integration, national traditions, values, social networks, spiritual life, socio-political system, renaissance, culture, and art.



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Introduction. Globalization—derived from the Latin word "glob"—can be directly translated as "rounding" or "spherization." It is used to describe how, due to scientific and technological advancements, the Earth is turning into a unified sphere, a single globe within humanity's reach. The term "global" has linguistic meanings in both French, where it denotes "universal," and in Latin, where "globus" refers to "the Earth." Therefore, the concept of globalism encompasses major issues directly connected to human life and destiny, including "planetary" and "worldly" challenges, as well as prospects for global development[1:6].

In the second half of the 20th century, social, economic, and technological changes, particularly the integration and transformation of international cultural cooperation into a global reality, began to push traditional ideas out of consciousness and thought. By the first quarter of the 21st century, global and innovative development had been recognized as a guarantee of social progress. Under the influence of these factors, national states, ethnocultures, and ethnosocial life have faced paradigmatic shifts. As a result of these changes, Uzbekistan, on the one hand, gained the ability to independently determine the strategic goals and objectives of national development without external pressure. On the other hand, it has encountered the contradictory—and at times, destructive—aspects of the market economy and globalization, forcing it to address new, unexpected challenges[2:174].

Analysis and Conclusion: The current process of globalization is rapidly entering our lives. Globalization primarily involves the unprecedented acceleration of life's pace, the strengthening of various forms of integration and cooperation between nations, the swift dissemination of modern information technologies and scientific advancements, the transformation of

communication between peoples to a new qualitative level, and the emergence of opportunities for mutual collaboration[3:95]. In such an era, it is essential to prepare our youth – who are the future of our nation – for the global integration processes, protect their national ideology from various subversive ideas, and increase their immunity to preserve our national values, culture, and art. We must pay particular attention to the education and upbringing of our youth. Undoubtedly, national culture, traditions, values, and arts play a significant role in the education and upbringing of our youth. This is because, at this stage of social development – where society and the state are progressing socio-politically and economically – finding a dominant that is spiritually and uniquely ours, overcoming passivity, conformism, and pessimism, and inspiring the desire to fully realize oneself in the hearts and minds of young people are crucial. Through this, the social system of each state is clearly manifested. Indeed, our national spirituality is recognized as the foundation of the Third Renaissance, serving as a base to elevate our people's invincible spiritual world to an even higher level. Today, it is essential for our youth – growing up in a developed social network and advanced technological era – to remain under the influence of a national spiritual and cultural space. This is because, in the rapidly developing context of information technology, information security plays a crucial role in safeguarding the national interests of individuals, society, and the state. It is well-known that every piece of information carries material, socio-political interests. However, the misuse of information against national and international interests is considered a crime. Nowadays, information has become a primary and alarming weapon in the hands of certain countries and international terrorist organizations. This is due to the convenience, speed, and effectiveness with which information reaches people's attention.

The advent of the Internet is reshaping human consciousness and spiritual culture. This system has created numerous positive opportunities, such as facilitating the exchange of information, accelerating economic relations, keeping updated on political and social developments, and easing cultural and spiritual connections between institutions and millions of people. In the current era of globalization, the Internet—often referred to as the “World Wide Web”—has enveloped every sector like a spider's web. Today, imagining life without the Internet has become quite challenging. Whether in education or medicine, various platforms operate effectively online.

Social networks, functioning via the Internet, have reached nearly everyone. For example, YouTube is used to watch videos and movies; Telegram for chatting and sharing information; and Instagram and Facebook offer entertainment and prevent boredom, attracting billions of users. These platforms serve as sources of income, marketing, and pleasure for some individuals, while for others, they act as channels for spreading harmful ideological messages to those with weaker spiritual foundations, fostering violence, fraud, and unrest in various countries and cities. Since this manipulation mainly targets young people, a sense of hopelessness about the future has grown in different regions and nations. Distrust in the younger generation, who are considered the strength and power of the nation, has increased. To prevent such negative and distressing events, the concept of the "Five Initiatives" is being promoted. In today's world – where conflicts are intensifying – it is more important than ever to strengthen the spiritual immunity of our youth, make their free time meaningful, and encourage them toward knowledge and enlightenment. These are among the top priorities before us. Safe and effective use of social networks, however, depends on each individual. Whereas in the past, books were essential for functions like exploring the world or gaining knowledge, today, alongside books – even if not as respected as them – Internet networks have emerged as partners, making the world more accessible. At this stage, people have gained the opportunity to showcase their achievements in every sport and art to the world, and social networks have become the cheapest, fastest, and most convenient way to do so. At the same time, it would not be incorrect to say that the Internet system is also negatively influencing society's culture and spirituality. This is because destructive forces are attempting to exploit the Internet for malicious purposes, spreading falsehoods and rumors through this system,

which have become increasingly common. The Internet has begun to poison the human heart and mind, impacting ethics and psychological well-being negatively, which is also essential to acknowledge[4:105].

Especially our youth will have to look at the real spiritual situation in our society today in order to create a spiritual image of New Uzbekistan. To be more precise, in fact, the spiritual and cultural condition of our youth today should be the foundation for the spiritual image of New Uzbekistan. That is why the leader of our country has been giving priority to culture, spirituality and enlightenment in all his works. Our President Shavkat Mirziyoyev said: "For us, spirituality is a collection of noble aspirations and exemplary virtues aimed at mutual trust, respect, and attention among people, as well as building the future of the nation and the state together".

In addition, the positive and negative impacts of globalization on the economy, politics, and spirituality of countries were described by India's famous statesman Mahatma Gandhi: "I cannot keep the doors and windows of my house tightly shut all the time, because fresh air needs to come in. At the same time, I do not want the air entering through my open doors and windows to turn into a storm that overturns my house and knocks me down"[5:8]. Indeed, today, the sphere of culture and art is developing following world standards. As foreign art develops, it directly affects our national culture. It cannot be assumed. Therefore, New Uzbekistan understood well that it is necessary to ensure economic stability in the spiritual sphere as well. "If the economy is the body of society's life, then its soul and spirit is spirituality" [6:1] - says President Shavkat Mirziyoyev.

Today, in our country, measures aimed at improving our national culture and art are being implemented, and it is necessary and necessary for every future generation to be aware of these reforms. In the "Strategy of Development" of the new Uzbekistan, ensuring spiritual development and bringing the industry to a new level is defined as one of the main directions. Achieving its goals and tasks creates the need to further improve the activities of culture and art institutions based on innovative approaches. Over the past eight years, comprehensive measures have been implemented in our country to support culture and art, and preserve the national cultural and spiritual heritage. The process of entry into the new era of cooperation was accelerated by the rapid development of communication tools, the globalization of relations between countries, and the renewal of the world of cultures. In such conditions, the fate of civilization was necessary. It is an important issue to strengthen cultural ties based on humanitarian ideas and universal human values, and to create the necessary conditions for the current and future generations. The great philosopher, Italian thinker D. Vico notes that: "An important feature of culture is the integral unity of man, history and culture. Culture cannot develop without history and man, and man cannot live without history and culture. History is not an external process of a person, but on its ground, a person creates the necessary environment, social life and, ultimately, himself. History and culture save humanity". In particular, at the time of accelerated globalization, our state adopted more than 50 decisions, decrees, orders, regulatory legal documents on the development of the industry. Today, supporting innovative activities in the field of culture and art, encouraging innovative behavior of citizens is one of the priority tasks solved by our state. Studying innovations in the field of culture and art, introducing them to socio-cultural activities, actively influencing the field of development of spiritual and material cultural values[8:360].

Conclusion: It can be said with confidence that in modern conditions, the national cultural markets of the world and the social landscape of the globalizing world are fully developed. At the same time, it is very unique not only in the variety of creative products, but also in the nature of their production, circulation, prices and sales forms. The peculiarity of this market is that it offers completely unique goods, creative works of original and assigned authorship and unrepeatable character. It includes auctions and fairs, art galleries, trade shows, art and antique salons, dealers and insurance companies, appraisal societies, experts, antique dealers, specialized press, art catalogs, and finally, art z is characterized by a very broad institutional structure. In recent years,

the Ministry of Culture has organized a number of cultural events to develop our national culture and art in our country, strengthen international cultural relations, study foreign experience, and widely promote our national traditions in the social landscape of the globalizing world. We can cite international level events (forum, festival, conference). Of these:

1. "Future Children" folk festival;
2. "Lazgi" international dance festival;
3. "Tashkent Spring" VI International Opera and Ballet Art Festival;
4. "Boysun Spring" international folklore festival;
5. VI International Jazz Festival;
6. VIII international music festival called Nowruz sounds;
7. International goldsmith and jewelry festival;
8. International scientific-practical conference on "The main factors of music education and science development";
9. International scientific conference on the topic "The role of the Kokhan Khanate in the formation and cultural heritage of Turkic peoples";
10. VI International Congress "Cultural heritage of Uzbekistan - the foundation of a new Renaissance";
11. "Hello" 6th International Puppet Theater Festival;
12. Atlas holiday and traditional weaving festival;
13. "Sonservatory SMART-Fest" international music and educational festival;
14. Bakhshishilik art festival;
15. International theater festival;
16. XV Forum of Creative and Scientific Intellectuals of the Commonwealth of Independent States, etc.

In conclusion, it can be said that in the social landscape of the globalizing world, it is necessary to preserve the traditions of friendship, peace and good neighborliness between nations. A number of measures are being implemented by our state. The national values, customs and traditions of our people have been created for thousands of years. It has become a way of life, a daily need of people. He preserved his language and national beliefs from generation to generation.

In the social landscape of the now globalized world, it is up to the youth to continue this work. Young people are a seeker, a reliable support for the development of our country. Their level of knowledge and loyalty to their people and their Motherland will give us a positive result of our hopes and dreams that have been waiting for centuries. Accordingly, it is necessary to educate young people who are highly cultured, independent thinkers, who have mastered modern knowledge and skills. As long as our young people have the necessary opportunities, if they consider themselves as lovers of their country and people, then they will have promising activities in all areas of our country. Our youth is the basis of our people, country, and international reputation. Today, even when our country of Uzbekistan is gaining international prestige, renewing itself in development and developing more and more, it is a unique expression of the energy and creativity of our youth. A person with a great intention will have a bright life and a prosperous future.

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